

APPENDIX C: PRIORITY GOALS AND OBJECTIVES FOR 2010-2012

Orange County Fire Authority is undertaking the development of the READY, SET, GO! Program. The Program goals are aligned with the 2010 California Fire Plan and its objectives as listed below:

State Goal 1 - Identify and evaluate wildland fire hazards and recognize life, property and natural resource assets at risk, including watershed, habitat, social and other values of functioning ecosystems. Facilitate the sharing of all analyses and data collection across all ownerships for consistency in type and kind.

State Goal Objective B - *Engage and participate with local stakeholder groups (i.e., fire safe councils and others) to validate and prioritize the assets at risk*

OCFA Goal 1. OCFA will establish any relationships, partnerships and councils necessary to reduce wildfire risks and losses by emphasizing community-level resources and solutions. Leverage partners with common interests/or motivations

State Goal 2 - Articulate and promote the concept of land use planning as it relates to fire risk and individual landowner objectives and responsibilities.

State Goal Objective B - *Assist the appropriate governmental bodies in the development of a comprehensive set of wildland and wildland urban interface (WUI) protection policies for inclusion in each county general plan or other appropriate local land use planning documents*

OCFA Goal 2. OCFA will develop and sustain a portfolio of high-impact, least-cost, stakeholder-driven solutions for reducing wildfire risks and losses by creating and sustain new solutions, eliminate low-impact solutions, streamline high-cost solutions

State Goal 3 - Support and participate in the collaborative development and implementation of wildland fire protection plans and other local, county and regional plans that address fire protection and landowner objectives.

State Goal Objective B - *Emphasize coordination of Unit fire plans with community wildfire protection plans to encourage and support one consistency approach. Develop county or regional fire plans by bringing together community-based groups, such as fire safe councils and affected fire and land management agencies*

OCFA Goal 3. OCFA is developing the Unit Fire Plan, using the key elements identified by CAL FIRE and supporting smaller communities with the development of their local CWPP

State Goal Objective C - *Create and support venues in which individual community member can be actively involved in local fire safe councils, community emergency response teams, FIREWISE and other community-based efforts to develop readiness plans and educate landowners to mitigate the risks and effects of wildland fire*

OCFA Goal 4. OCFA's collaborative partners lead and drive the effort to protect communities from wildfire. OCFA's role is transitioned into a

support-oriented role, focusing primarily on active participation, facilitation and evaluation of program results

State Goal 4 - Increase awareness, knowledge and actions implemented by individuals and communities to reduce human loss and property damage from wildland fires, such as defensible space and other fuels reduction activities, fire prevention and fire safe building standards.

State Goal Objective A - *Educate landowners, residents and business owners about the risks and their incumbent responsibilities of living in the wildland, including applicable regulations, prevention measures and preplanning activities*

OCFA Goal 5. Orange County communities understand, accepts responsibility and takes necessary action to mitigate wildfire risk, thereby preventing lives and property from being lost or damaged in wildfires

OCFA Goal 6. OCFA will develop regularly publicized motivational performance measurements in order to facilitate change in cultural attitudes, systematic mitigation of risk

State Goal Objective C - *Increase the number and effectiveness of defensible space inspections and promote an increasing level of compliance with defensible space laws and regulations through the use of CAL FIRE staffing as available, public and private organizations, and alternative inspection methods*

OCFA Goal 7. OCFA will institute a change in local cultural attitude about wildfire risks from apathy and unawareness to alertness and empowerment through mass marketing and outreach